



# Memory Care Purpose Statement

We provide specialized memory care for residents with late-stage cognitive impairment in a safe, supportive community by creating an atmosphere designed to reduce stress, promote an active, independent lifestyle, and minimize concerns. Associates encourage personal choice and independence and assist residents to maintain their highest level of function and well-being. Specialized programming includes meaningful memory support activities to accommodate residents' interests and strengths. We believe every person deserves to live their best life, so our residents enjoy access to activities, events and programs that suit their needs. Our community culture and lifestyle cater to residents with cognitive impairments, aiming to preserve their dignity, maintain their independence and create meaningful relationships. We ensure the right level of care for each resident from a caring staff in a well-designed community.