



LEC Senior Living Insights: Chris Klawitter at Concord Reserve

Get the inside scoop on the growing demand for senior living from Chris Klawitter, Executive Director at Concord Reserve with 9 years of senior living experience.

Concord Reserve has a resilient history as a not-for-profit Life Plan Community (LPC) with Lutheran roots. How does that shape the culture and path for the community?

Chris: What shapes Concord Reserve is the heart behind it. Our Lutheran roots and long history in this community speak to a tradition of caring for older adults with purpose and compassion. That legacy still guides us today as a place where people can thrive in community, find meaningful connection, and live their best life with purpose and peace of mind. Our mission as a Life Enriching Community (LEC) is to provide exceptional everyday experiences in Christian community, and that's exactly what our residents deserve.

How does the not-for-profit difference impact residents in ways they may not experience in other communities?

Chris: You can feel the difference right away, and I believe much of that comes from the fact that the focus is on the resident, not on profit. Residents are more involved, invested, and connected.

They're proud to live here and are often the first to welcome someone new, share their story, or open their home for a tour because they genuinely love their experience in our community. Residents feel safe, cared for, and engaged, even building more friendships and stronger social ties than they ever expected.

Prospective residents are interested in the community's financial structure and longevity. Can you speak to the value of considering those elements to interested parties?

Chris: People want to know, "Can I trust this place with my future?" At Concord Reserve, residents are making a long-term investment in a community designed to support them for life. LEC has earned strong independent financial recognition, with a stable outlook that reflects responsible stewardship and long-term strength. And as a not-for-profit, our focus is on reinvesting back into the community, services, and resident experience. That gives people confidence that their investment is being stewarded wisely, transparently, and with their future in mind.

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What are the benefits of planning for the future, and why is it important to plan now?

Chris: Planning for the future gives peace of mind. It is about making decisions while you still have the clarity and freedom to choose what is best for you. In an LPC like ours, people gain more than the comforts of home; there's also the comfort of community, so that if life changes, they will not have to face those changes alone. People want security, connection, and the ability to live well with less worry, and planning now gives people the opportunity to move toward the future thoughtfully.

What's happening at Concord Reserve that has you excited about the future?

Chris: I'm excited about Concord Reserve's momentum as our waiting list grows and our expansion begins. LEC is making a significant investment in our community, and that speaks volumes

about the confidence in Concord Reserve and the demand in this market. Over the next several years, this multi-phase growth will bring beautiful new residences, outstanding amenities, and more opportunities for residents to thrive in community. It's exciting to be part of a promising future unfolding for seniors.

What advice would you give to future residents and their support systems when exploring their options for the future?

Chris: Schedule a tour, meet the residents, and experience the community for yourself. You can certainly visit the website and take advantage of the resources, but what will really stay with you is the feeling you get when you're here. Our residents, culture, and the energy of this community tell the story better than anything else. Once you walk through Concord Reserve and see what life looks like here, you'll want to put your name on the waitlist and plan ahead with confidence.

Concord Reserve is committed to equipping you with a plan for the future. Learn more about our senior life plan community at lec.org/concord-reserve.

